



STRONGER TOGETHER

3rd Annual AIDN Policy Symposium & Sovereign Capability Showcase

MONDAY 18 NOVEMBER 2024 | PARLIAMENT HOUSE, CANBERRA

2024 SPONSORSHIP PROSPECTUS



VIEW THE 2023
HIGHLIGHTS

Welcome from the AIDN Chair, Carl Quarterman



Colleagues,

On behalf of the Board of Directors, it gives me great pleasure to present you with opportunities to partner with the Australian Industry and Defence Network (AIDN) National on our *3rd Annual AIDN Policy Symposium & Sovereign Capability Showcase*.

The purpose of the Showcase is to highlight the critical role the Australian defence industry plays in contributing to Australia's sovereignty, security, and safety. It will also demonstrate the integral role our industry plays in Australia's economy through our sovereign supply chains; modern manufacturing practices; research and innovation; skills development; and regional employment.

Australia is facing unprecedented challenges, where urgent examination of our national resilience and sovereign industrial and manufacturing capability is required. The Defence Strategic Review (DSR), Defence Industry Development Strategy (DIDS) and AUKUS partnership mark a considerable departure from our past and serve as an extraordinary accelerant towards generating credible sovereign capability. AIDN welcomes the projected 20,000 new jobs in our industry, with unprecedented opportunities for Australian industry at home and abroad through AUKUS lifecycle in development, production and sustainment.

In announcing the DSR and the DIDS, the Prime Minister, the Minister for Defence and the Minister for Defence Industry, committed to more durable supply chain arrangements and strengthened sovereign industrial capabilities. These important commitments to enhance the ADF's self-reliance solidifies the critical role AIDN and its Australian defence industry members will play in implementing the Australian Government's policy priorities. We welcome the release of the 2024 Integrated Investment Plan, outlining the Government's specific capability plan into the future and giving industry more of the certainty that we have been campaigning for.

Now is the time for the Australian Government, together with AIDN and our local domestic industry, to closely assess how we can better collaborate and innovate to support our strategically important sovereign industrial and manufacturing capabilities at a grassroots level in this accelerating period of uncertainty.

On Monday 18 November 2024, we are inviting AIDN members to our nation's capital, Canberra, to discuss Australian defence industry policy settings, and showcase their capabilities directly to key government decision-makers at Parliament House.

We are delighted to offer AIDN members this unique opportunity to partner with us for such an exciting event in collaboration with the Parliamentary Friends of Defence Industry via a range of sponsorship options, outlined in this sponsorship prospectus.

This sponsorship prospectus aims to allow current financial AIDN Members to choose a sponsorship level that aligns with your business objectives. Together, we can showcase the range of business success stories within our local Australian defence industry from the most specialised SMEs to the largest Primes.

It is our aim to work efficiently with AIDN Member sponsors to maximise your budget as well as your connectivity with key Australian Government stakeholders in the Parliament and within the Department of Defence.

We look forward to working with you on the *3rd Annual AIDN Policy Symposium & Sovereign Capability Showcase*, and joining select industry colleagues and key decision-makers in Canberra on 18 November 2024 for this exclusive government engagement opportunity.

Carl Quarterman

CHAIR, AIDN

Welcome from the AIDN CEO, Brent Clark



Dear AIDN Corporate Partners,

AIDN National is delighted to invite you to participate in our 3rd Annual *AIDN Policy Symposium & Sovereign Capability Showcase*, to be held at Parliament House, Canberra on Monday 18 November 2024.

The *AIDN Policy Symposium & Sovereign Capability Showcase* is the pre-eminent annual gathering of the Australian Government and the Australian defence industry, led by our national defence industry body, AIDN.

Showcasing Australian sovereign capabilities and canvassing how the Australian Government and our local homegrown defence industry can better collaborate at all levels, we will seek to ensure that we achieve the Australian Government's determination that our nation be as a whole, "more resilient and self-sufficient" and deliver "speed to capability".

This **whole-of-government nation building event** will include keynote addresses by Federal Ministers, Shadow Ministers and senior officials of the Department of Defence.

Led by AIDN's Chair, Carl Quarterman and Board, members of AIDN — including Australia's top SMEs and Primes — will be invited to attend the *Policy Symposium and Sovereign Capability Showcase*. Industry will first hear directly from key policymakers on their priorities and challenges at a morning policy forum in the Parliament House Theatre.

Key Government decision makers will then join industry SMEs and Primes at a showcase in the Great Hall of Parliament House, demonstrating how Australia's Defence Industry can support the Government in enhancing our self-sufficiency and contribute to our pro-growth national sovereignty strategy.

Planning of the event is well underway, and the program promises to be of a high policy and political calibre, offering the latest insights, practical guidance and education to defence industry participants. We have invited the Minister for Defence Industry, the Minister for Defence, the Shadow Minister for Defence Industry and the Shadow Minister for Defence, as well as the Chief of the Defence Force and the Secretary of Defence to attend and address the policy forum and we'll announce others as they are confirmed.

Featuring the work of our AIDN Members is an integral part of the *AIDN Policy Symposium & Sovereign Capability Showcase*. This event presents a prime opportunity for our industry to demonstrate its broad-ranging capabilities to key Senators, MPs and their advisers, as well as meet with officials from key government departments.

Our national Parliament is the natural meeting place for this annual industry sovereign capability and networking event, with delegates meeting in the Theatre to attend the Defence Industry Symposium during the day and assembling in the Great Hall for the Sovereign Showcase and networking reception in the evening.

Applications from prospective sponsors will be assessed to ensure AIDN National showcases a diverse representation of our sovereign industry capability, from around the country. We are looking for a range of Australian SMEs who work both independently and together with Primes to showcase their sovereign capability, supply chain and economic and employment contribution.

We look forward to welcoming your participation at our 3rd Annual *AIDN Policy Symposium & Sovereign Capability Showcase*, highlighting the *incredible* skills, technology, infrastructure and assets our industry has to offer.

Brent Clark

CEO AIDN

Policy Symposium Speakers From The 2023 Event



Hon Pat Conroy MP
Minister for Defence Industry



Carl Quarterman
Managing Director Queensland Gaskets; Chairperson, AIDN



Brent Clark
CEO AIDN



Sarah Pavillard
CEO, Adroit and AIDN National Secretary



Hon Matt Keogh MP
Minister for Defence Personnel and Minister for Veterans' Affairs



Hon Matt Thistlethwaite MP
Assistant Minister for Defence and for Veterans' Affairs



Ms Meryl Swanson MP
Member for Paterson, Member of Joint Standing Committee on Foreign Affairs, Defence & Trade



Greg Moriarty
Secretary of Department of Defence



Chris Deeble OA, CSC
Deputy Secretary of the Capability Acquisition and Sustainment Group



Mr Michael Mahy DSC
Partner, Synergy Group



Hon Andrew Hastie MP
Shadow Minister for Defence



Hon Luke Howarth MP
Shadow Minister for Defence Industry and Shadow Minister for Defence Personnel



Phil Thompson MP
Shadow Assistant Minister for Defence



Mr Keith Wolahan MP
Co-Chair of the Parliamentary Friends of Defence Industry



Mr David Nockels
First Assistant Secretary, Defence Industry Policy, Department of Defence



Mr Chris Crozier
Chief Information Officer, Department of Defence



RADM David Mann CSC, RAN
Head of Joint Capabilities



Mr Peter Khalil MP
Chair of Joint Parliamentary Joint Committee on Intelligence & Security



RADM Stephen Hughes AM CSC RAN
Head of Navy Capability



Sir Angus Houston
Co-Author of Defence Strategic Review



Ms Rebecca Shrimpton
Director of Defence Strategy & National Security, ASPI



Mr Andrew Byrne
First Assistant Secretary, Guided Weapons & Explosive Ordnance Capability Development



Dr John Coyne
Head of Northern Australia Strategic Policy Centre | Head of Strategic Policing and Law Enforcement



Dr Nigel McGinty
Chief Technology Officer, Defence Science and Technology Group



Mr Andrew Greene
Defence Correspondent, ABC News

The AIDN Policy Symposium & Sovereign Capability Showcase

The 3rd Annual *AIDN Policy Symposium & Sovereign Capability Showcase* is the Defence Industry event to showcase your sovereign capability directly to the Australian Government.

It will provide delegates, exhibitors, participants and visitors alike with a unique opportunity to meet with key decision-makers in the Australian Government including Parliamentarians, Department officials, potential suppliers and customers.

It will highlight the Australian defence industry sovereign platforms, equipment, services and technologies that are increasingly in demand by the Australian Government and our coalition allies.

The ***AIDN Policy Symposium & Sovereign Capability Showcase*** will be the industry event for manufacturers, systems integrators and maintenance and logistics specialists operating across the full spectrum of land, air and maritime warfare, to speak directly to the Australian Government and the Department about domestic sovereign capability and sovereign supply chains.

We are looking to showcase how SMEs and Primes work in Australia to deliver sovereign capability and effect across:

- › Armoured, transport and utility vehicles
- › Weapon systems and ordnance
- › Unmanned Systems
- › Helicopters
- › Amphibious ships and watercraft
- › Strategic and battlefield logistics
- › Combat engineering
- › Component design and manufacture
- › Tactical and strategic communications
- › Command and Control (C2)
- › Intelligence Surveillance and Reconnaissance (ISR)
- › Maintenance and Upgrades
- › Training and Simulation

5 REASONS TO SPONSOR The Annual AIDN Policy Symposium & Sovereign Capability Showcase

- 1. Build relationships face-to-face** with key Australian Government stakeholders, including Ministers and Shadow Ministers, Members of Parliament, Senators, Parliamentary Staff and members of the Department of Defence and Department of Home Affairs
- 2. Communicate directly** to engaged key decision makers in the Australian Government and the Department of Defence and the Department of Home Affairs
- 3. Showcase your sovereign industrial capability** and Sovereign Supply chains directly to key decision makers
- 4. Understand firsthand the key priorities** and challenges for the Australian Government, the Department of Defence and the Department of Home Affairs
- 5. Raise brand awareness and industry profile** amongst key Australian Government stakeholders in Parliament and in the Departments



The 3rd Annual *AIDN Policy Symposium & Sovereign Capability Showcase* will be held in the heart of our Nation's decision making capital:

Theatrette and Great Hall, Parliament House
Canberra ACT 2600 • https://www.aph.gov.au/Visit_Parliament

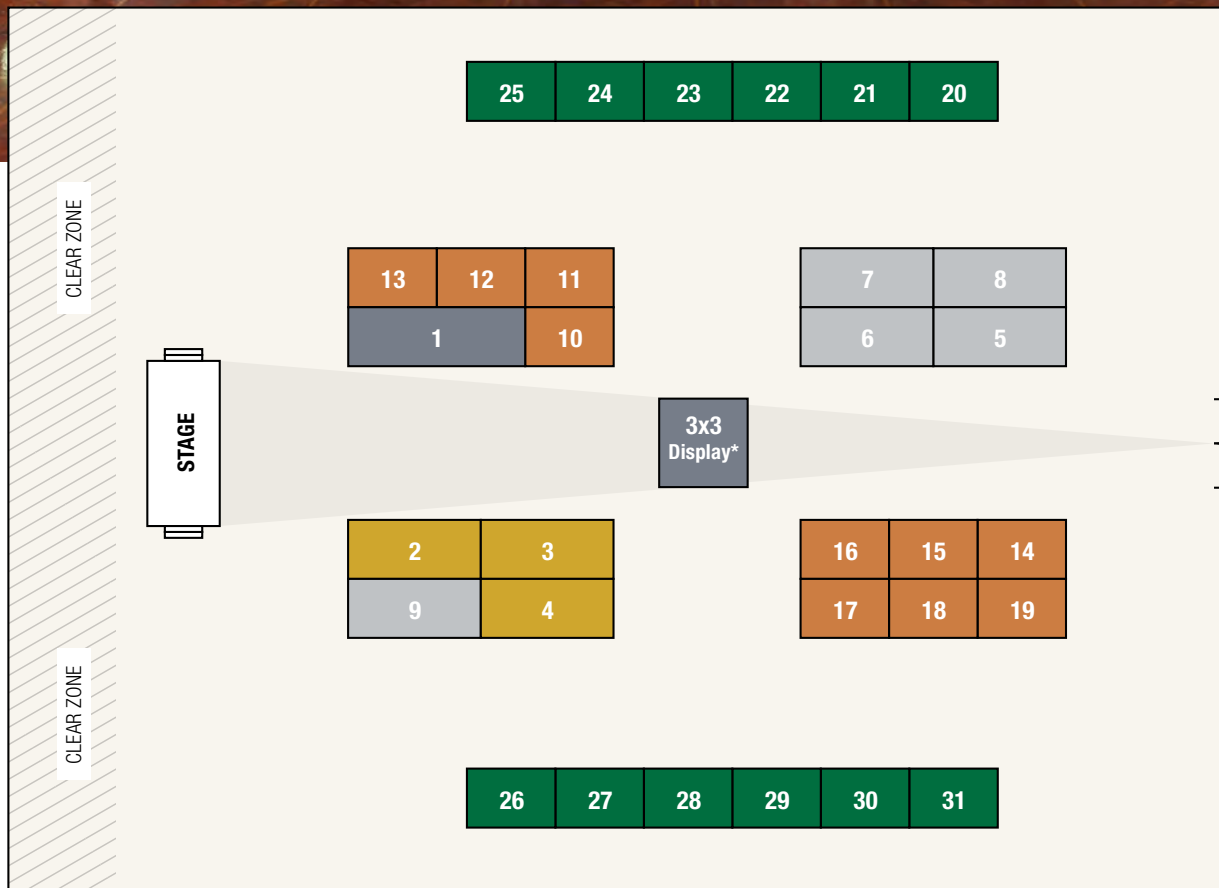
The Defence Industry Symposium (and catering) will be held in the Theatrette on level one.



The showcase and networking reception will be held in the Great Hall, Parliament House.

Showcase Exhibitor Space Allocation

GREAT HALL, AUSTRALIAN PARLIAMENT HOUSE



- KEY
- Platinum Sponsor
 - Silver Sponsor
 - General Exhibitor
 - Gold Sponsor
 - Bronze Sponsor



* We invite the Platinum Sponsor to liaise with event organisers about what amazing piece of defence equipment could be displayed in the middle of the 3rd AIDN Sovereign Capability Showcase.

What the Attendees Said at the 2023 Event

“ Wonderful to attend Australian Industry & Defence Network’s Sovereign Capability Showcase and connect with many fine Australians, and their businesses. . . who are working hard to keep Australia safe.

Ms Melissa Price MP

“ It was a great event and a great opportunity to demonstrate the capabilities of Australian owned and operated companies to members of Government, industry and key Defence stakeholders. Thank you to the team at Australian Industry & Defence Network (AIDN National) and Precision Public Affairs for putting on the event, we’re looking forward to attending next year.

Angus Heatley, General Manager, Defendable Technologies

“ I attended the AIDN 2nd Annual Policy and Sovereign Capability Showcase at Parliament House, which was a phenomenal experience. . . we were fortunate enough to engage with a variety of key speakers who provided insightful discussions on several critical topics including AUKUS, Sovereign Capability, Policy Collaboration and opportunities within ASCA. It was particularly rewarding to reconnect with familiar faces in the industry and equally exciting to establish connections with new colleagues and professionals.

Simonette Cox, Defence Lead, CSIRO Data61

“ Thanks for creating the environment to spotlight the integral role of the Australian Defence industry. We truly appreciate the level of work to make this happen in the nation’s capital, and the opportunity for EPE to participate.

EPE Trusted to Protect

“ It was fantastic to meet with the AIDN team, Defence Industry and both sides of Government and have insightful and meaningful conversations around Sovereign Capability and how small to medium businesses will play an important role in shaping Defence Industry now and into the future.

Christopher Edlinger, Senior Consultant at Synergy Group

“ An excellent day in the nation’s capital for the Australian Industry & Defence Network (AIDN National) sovereign capability symposium and showcase, an extremely well run day for #australianmade businesses.

David Good, CEO AIMEX

“ As current AIDN members, Peter Jenkins OAM & Lester Sutton were able to support Australia’s sovereign defence industry through showcasing JEDS capabilities directly to key government decision-makers. . .

Jenkins Engineering Defence Systems

“ The Symposium showcased more than 30 Australian SME’s and Primes and served to highlight the important role that the Australian defence industry plays in giving the ADF the edge they need to fight and win.

ADROITA

“ The Showcase was a great opportunity to engage with government and industry as Omni continues its work to deliver solutions that further our national interest.

Omni Executive

“ The symposium was a great opportunity to hear directly from a wide range of Government, Defence and industry leaders. . . the showcase was an opportunity to talk to parliamentarians about our world-class capabilities. Here, we were particularly excited to chat with both the Minister for Defence Industry and Minister for International Development and the Pacific, the Hon Pat Conroy MP, and the Minister for Veterans’ Affairs of Australia, the Hon Matt Keogh MP.

Rafael Australia

“ The event provided us the opportunity to showcase how our technology leverages defence supply chains to parliamentary representatives and stakeholders from the defence industry. . .

Spee3d

... And at the Inaugural 2022 Event

“ This was a truly worthwhile event, fast paced and on target.

Keith Johnson, ERP Solutions for Defence, Aerospace & Defence Industry, DAS Consulting Australia

“ Congratulations Australian Industry & Defence Network (AIDN National) for leading the inaugural symposium and showcase. An exceptional list of contributors including Sarah Cullens and the Precision Public Affairs team. Thank you for your devotion to raise, promote and champion Australian sovereign industry.

Josh Bolton, Account Executive at Teradata

“ Thank you Australian Industry & Defence Network (AIDN National) and Precision Public Affairs for putting together this opportunity to engage with AIDN members, Defence Australia, Australian Government, MPs, media and industry.

Navantia Australia

“ Thank you Australian Industry & Defence Network (AIDN National) – it was a tremendous opportunity to engage with the Minister and his parliamentary colleagues and better understand what the priorities for the Government are. . .

The Whiskey Project Group

“ Thank you to the Australian Industry & Defence Network (AIDN National) team for this wonderful event and initiative. It underscored the important of our local advocacy efforts having reach into Canberra, and this was indeed a high density opportunity to engage with key decision makers across defence and politics to continue to shape policy in the interests of our members and the SME community. . .

Kristian Constantinides, Chairperson of AIDN WA, General Manager of Airflite

“ Huge thanks to Australian Industry & Defence Network (AIDN National), Precision Public Affairs, Members of Parliament, Department of Defence Staff and the fantastic Australian SMEs who make it happen on a daily basis in support of our men and women of the ADF. . . Look forward to the next event.

Colin Campbell, Global Fastener and Assembly Tooling specialist at Applied Fasteners & Tooling

“ It was an absolute honour for Baker & Provan to participate in this significant inaugural AIDN event alongside a showcase of companies demonstrating Australian Defence manufacturing and sustainment capabilities.

Mal Hiley, Managing Director at Baker & Provan

“ Thank you for having us, Australian Industry & Defence Network (AIDN National). A fantastic event with important dialogue on progress for a thriving Defence and sovereign capability.

Sandi Laaksonen-Sherrin, Defence Family Advocate of Australia

“ Thank you Australian Industry & Defence Network (AIDN National) for such a great event. There is no other organisation so committed to developing the Australian SME industry base. This event provided unique insights and meaningful engagements with key lawmakers and decision makers.

It was refreshing to hear such frank commentary regarding the link between sovereignty and ownership and control.

There is a whole community of Australian owned and controlled SME (both S and M) that are intrinsically motivated to support Defence if only provided the opportunity. Many of them are veteran owned and most of them employ veterans and veteran family members.

For extra points, most of them also pay tax here in Australia, where most of their research and development is done. . .

Adam Evans, Managing Director of Anywise Consulting

Corporate Sponsorship Benefits

- ✓ **BRAND EXPOSURE:** your logo on our website linked back to your company website
- ✓ **INDUSTRY NEWS:** receive our members-only Newsletter
- ✓ **EXHIBIT:** eligibility to sponsor or exhibit at the *AIDN Policy Symposium & Sovereign Capability Showcase*
- ✓ **NETWORK:** meet our key Australian Government decision-makers from the Federal Parliament and the Department of Defence at this critically important policy symposium and industry showcase
- ✓ **EDUCATION:** attend our policy symposium and gain insight into the priorities and challenges directly from our key Defence stakeholders in Government, Opposition and in the Department
- ✓ **ADVERTISING:** ability to advertise on our AIDN website, on our social media platforms and in our eNewsletter to members

Total Individual Sponsors *(Sponsors must be current financial AIDN Members)*



Principal Naming Partner	Gold Partner	Silver Partner	Bronze Partner
1 available	3 available	5 available	10 available
\$60,000	\$35,000	\$25,000	\$10,000

**All prices quoted are exclusive of GST and the sponsorship package inclusions are outlined on the following pages.*

To discuss the packages further or *AIDN Policy Symposium & Sovereign Capability Showcase* related sponsorship queries please contact Charlotte Menagh, Event Manager, charlotte@precisionpublicaffairs.com or +61 (0)478 171 332.

Sponsorship Inclusions

➤ The above packages include the following sponsorship items:

- ✓ Logo acknowledgement on the *AIDN Policy Symposium & Sovereign Capability Showcase* webpage (of the AIDN National website) and in the final Showcase Program
- ✓ Company profile and logo in the final Showcase Program
- ✓ Recognition from AIDN CEO at Policy Symposium and Showcase

➤ Speaking Roles at Policy Symposium

- ✓ **Principal** – 3-minute address to policy symposium after AIDN CEO
- ✓ **Gold** – 1-minute introduction of Minister for Defence; Shadow Minister for Defence; Chief of the Defence Force

➤ Sovereign Capability Op Ed

- ✓ **Principal** – One 800-word opinion piece and headshot regarding your organisation's role in the Australian Defence Industry and your contribution to sovereign capability
- ✓ **Gold** – One 400-word opinion piece and headshot, as above

➤ Advertisement in the final Showcase Program (sponsor to supply artwork)

- ✓ **Principal** – 2 x full A4 page
- ✓ **Gold** – 1 x full A4 page
- ✓ **Silver** – 1 x half A4 page (landscape)
- ✓ **Bronze** – 1 x quarter A4 page (portrait)

➤ Promotional Banner and Video (sponsor to supply – up to 20MB) linked to the Showcase website and App

- ✓ **Principal** – 2 x 30 second videos – including broadcast at Policy Symposium, 1 x pull up banner at Policy Symposium
- ✓ **Gold** – 1 x 30 second video, 1 x pull up banner at Policy Symposium
- ✓ **Silver** – 1 x 30 second video
- ✓ **Bronze** – 1 30 second video

➤ Full registrations (access to full policy symposium, catering, showcase and networking reception)

- ✓ **Principal** – 8
- ✓ **Gold** – 6
- ✓ **Silver** – 4
- ✓ **Bronze** – 2

➤ Showcase Exhibition Booth

Packages are “Exhibition Ready” and include the following:

- ✓ 1 x approx. 3m x 2m Floor Space
- ✓ 1 x branded display table
- ✓ 1 x Personally branded 2m media wall backdrop
- ✓ 1 x Personally branded trestle table cloth
- ✓ 1 x 30-inch flat screen TV and stand (must provide own laptop / USB for content)
- ✓ 1 x power outlet

➤ Showcase brochures

An empty tote bag will be provided to every delegate at the event registration, and they will collect any hard copy brochures that are relevant to them as they interact with our sponsors during the policy symposium and the showcase. Sponsors can provide 1 x A4 double-sided print out to be displayed on the exhibitor stand (content pre supplied for printing).

- ✓ **Principal** – 1 insert
- ✓ **Gold** – 1 insert
- ✓ **Silver** – 1 insert
- ✓ **Bronze** – 1 insert

➤ Accommodation

- ✓ Each sponsorship package includes two (2) rooms at Little National Hotel
- ✓ Located 5 minutes from Parliament House, at 21 National Circuit, Barton ACT 2600

Next Steps

To confirm your sponsorship, please select a sponsorship package and then sign and return this page of the proposal within 14 days of receipt. Sponsorship and stall holder applications will be assessed to ensure AIDN National showcases a diverse representation of our sovereign industry capability from across Australia. We are looking for a range of Australian SMEs who work both independently and together with Primes to showcase their sovereign capability, supply chain and economic contribution.

Upon receipt of sponsorship confirmation, AIDN and PPA will draft a formal contract, outlining the terms of the engagement and our accounts team will issue the invoice upon receipt of the signed contract.

Please complete form and send to events@precisionpublicaffairs.com

ACCEPTANCE OF SPONSORSHIP PROSPECTUS	
I have read AIDNs sponsorship prospectus and hereby agree to the sponsorship inclusions, and fees proposed, and the terms and conditions outlined in this proposal.	
Sponsorship Package Selection	Please tick one: <input type="checkbox"/> Platinum <input type="checkbox"/> Gold <input type="checkbox"/> Silver <input type="checkbox"/> Bronze
Current AIDN Membership Level and Expiry Date:	
Organisation Name	
Full Name	
Position	
Signature	
Date	
Phone	
E-mail	

CONTRACT	
Please make the engagement contract out to the nominated staff member below:	
Name	
Position	
Phone	
E-mail	
Purchase Order / Reference Number	

PRECISION PUBLIC AFFAIRS – CONTACT US

If you have any questions regarding this proposal or require further information, please do not hesitate to contact:

Charlotte Menagh, Event Manager
Mobile: 0478 171 332 | **Email:** charlotte@precisionpublicaffairs.com

AIDN Policy Symposium & Sovereign Capability Showcase

Terms And Conditions

BOOKINGS & PAYMENTS

Acceptance of Terms and Conditions

AIDN have engaged Precision Public Affairs (PPA) to manage Sponsorship applications and organisation of the 3rd Annual *AIDN Policy Symposium & Sovereign Capability Showcase*. PPA and AIDN are collectively referred to as The Organisers. The Organisation listed on the sponsorship and Showcase application will be referred to as your Organisation or collectively as sponsors and exhibitors. By returning a EOI Form you are accepting these terms and conditions.

NB: your booking is not confirmed until you have completed a booking form.

Acceptance of Applications

PPA will issue a Tax Invoice once a Sponsorship application has been accepted. Any advertising is not an offer capable of acceptance. The Organisers reserve the right to decline any sponsorship application.

GST and AUD

All costs are inclusive of GST and listed in Australian Dollars.

Payments

Payment is required within 14 days of us issuing your Tax Invoice to confirm your application.

Sponsorship and Showcase entitlements, including the allocation of Showcase space or any other sponsorship opportunities do not commence until payment has been received.

Cancellation of Sponsorship and Showcase Bookings

Once a sponsorship application has been accepted all payments are non-refundable. If you are no longer able to attend the *AIDN Policy Symposium & Sovereign Capability Showcase* please contact PPA to discuss your participation. For other sponsorship opportunities please contact PPA to discuss your participation.

Cancellation or Postponement of the AIDN Policy Symposium & Sovereign Capability Showcase or other Education or Professional Development Workshops or Events

The Organisers do not accept any liability for losses incurred if the *AIDN Policy Symposium & Sovereign Capability Showcase* is cancelled or postponed due to an event that renders proceedings with the Showcase or Symposium inadvisable, illegal, impracticable or impossible. If the *AIDN Policy*

Symposium & Sovereign Capability Showcase is cancelled or postponed refunds will not be issued but available funds will be credited towards the rescheduled *AIDN Policy Symposium & Sovereign Capability Showcase*.

The **proposed** date for the 3rd Annual AIDN Policy Symposium and Sovereign Capability Showcase is Monday 18th November 2024. Should this date be disrupted by an unforeseen event, this event may be postponed. An unforeseen event could include, but is not limited to, an infectious disease outbreak, e.g. COVID; federal election; industrial disruptions; service provider failures; governmental restrictions or regulations; war or apparent act of war; terrorism or apparent act of terrorism; disaster; civil disorder, disturbance, and/or riots; curtailment, suspension or restriction on transportation; or any other emergency.

GENERAL INFORMATION

Product or Service Endorsement Sponsorship of any AIDN and PPA activity does not indicate product or service endorsement. Acceptance of all sponsor and exhibitor applications are subject to approval of the AIDN and PPA 2024 *AIDN Policy Symposium & Sovereign Capability Showcase* Organising Committee.

Disclaimer and Changes

Every effort has been made to present all the information accurately, however no liability is accepted for any inaccuracy and the Organisers reserve the right to change any published information. The Organisers reserve the right to amend, update or delete sponsorship and Showcase packages and the Showcase floor plan.

Showcase Floor Plan

The Showcase floor plan is subject to change without notice. The floor plan is not to an exact scale, but accurately represents the position and sizes of Showcase spaces.

Correspondence

When booking please appoint a single point of contact within your Organisation. All bookings will be recorded under the one name and all correspondence will be sent to this person.

Allocation of Showcase Spaces

PPA will allocate Showcase spaces after taking into account each organisation's sponsorship, the date of application, preferences, proximity to competitors and any other matters deemed relevant.

Insurance

All sponsors and exhibitors must have adequate insurance for the period of the *AIDN Policy Symposium & Sovereign Capability Showcase*, and where appropriate for other educational workshop events, including public and products liability cover and professional indemnity insurance. We may request a certificate of currency.

Indemnity

Your Organisation shall indemnify and hold harmless the Organisers for any loss, damage to property or injury to persons suffered because of your participation in the *AIDN Policy Symposium & Sovereign Capability Showcase* or other sponsorship opportunities, except where the Organisers are found to be negligent.

Supply of Goods and Services

The supply of any goods, services, samples or advice is entirely at your Organisation's own risk.

DURING THE AIDN POLICY SYMPOSIUM & SOVEREIGN CAPABILITY SHOWCASE

Security

No valuable items should be left unattended at your Showcase at any time and especially not overnight. No responsibility is accepted for any loss or damage to equipment and display materials.

Representative Guest Passes

Anyone from your Organisation attending the *AIDN Policy Symposium & Sovereign Capability Showcase* or guests you wish to invite to the *AIDN Policy Symposium & Sovereign Capability Showcase* must register with PPA before the *AIDN Policy Symposium & Sovereign Capability Showcase*. An official name badge will be required to access the Policy Symposium and Showcase area. For other sponsorship opportunities, registration will be required through the PPA online registration portal for that event.

Please ensure that all guests bring original photographic I.D. either licence, passport or photographic identity cards, no other form of I.D. will be accepted and your guests will not be permitted to be signed in without approved photographic I.D. Please allow at least 15-20 minutes once they have arrived for security processing and escorting to your function room.

Custom Stands

All custom stands must fit within the purchased Showcase space. Custom stands must not exceed 3.0 metres high. If you have any questions, please email us a floor plan and elevations of your proposed stand.

Moving items through Parliament House

Items that are not permitted on a domestic flight within Australia is a good guide when considering what you can bring through the front door of Parliament House. For larger items, multiple items, or items that pose a potential security risk, you must complete an APH loading dock form and return it to PPA no later than ten (10) working days prior to your event date. The APH loading dock is open for event deliveries Monday to Friday, 7am – 4.45 pm only – this is non-negotiable.

Delegate List

The opt-in delegate list will be supplied to eligible sponsors prior to the *AIDN Policy Symposium & Sovereign Capability Showcase*. The list will include name, organisation, state and email address.

Interactive Showcases

Whilst we encourage you to develop entertaining and interactive displays to attract delegates, please be mindful not to disturb other exhibitors or delegates.

Storage

There is a strictly limited storage space on site for Showcase equipment or packaging.

Signage at the Venue

The venue does not allow any signage to be fixed to walls or other surfaces.

Your signage should be free standing to allow for easy placement and should be contained within your allocated Showcase space in the Great Hall.

Dismantling Displays

Due to safety requirements, you will not be able to dismantle your display before the published closing time.

Damage to the Venue

Your Organisation shall indemnify the Organisers from all liability for damage to the venue deemed to have been caused by your staff, contractors, agents, or guests. The cost of repairs will be the sole responsibility of your Organisation.

ORGANISING COMMITTEE

The *AIDN Policy Symposium & Sovereign Capability Showcase* will be delivered by AIDN, with the support of Precision Public Affairs (PPA).

PPA is a twice national award-winning boutique public affairs and bipartisan government relations firm based in Canberra. PPA has produced a number of bipartisan parliamentary showcases in Parliament House, including for major industry associations and blue chip ASX listed companies.